

Sound Design plan for Scarecrow Short Film

- **Client's Requirements & Target Audience**

The client has requested that sound must be added to an existing short scene to be used for a short film submission. It requires that the scene sounds dramatic to match the action on screen so that it grabs people's attention and that they feel empathy for their situation, while also feeling the comedy within the short film. There is flexibility to use stock sound but new recorded sound is preferable. There is also a need to add music that fits the scene.

The film is of the animation genre with its target audience set for a Universal age base of young children to adults.

- **Timescales for each area of production (Foley, Sound FX, ADR, Music, Ambience etc.)**

There is a five week timeframe expected for the project. As this has to take into account a conference the team is attending for one week. As covered in the Gant Chart.

- **Sounds and Music needed in order to meet the brief, how will these be generated?**

For the sounds required, there would be a requirement for Foley art to create the sounds, such as those of the crow, ground, wood noises and recorded with a portable recorder that can handle mono and stereo. There will also be a full ADR session for the vocal noises as well. These are listed within the asset list.

- **Explanation of audio formats required**

With regard to the audio formats in use, these would be done mainly in stereo at the highest quality sound (24bit 48k wav) supported by the recorders so as to get the best quality and definition of sound.

- **Final delivery file types and compression formats identified**

For final delivery of the audio files, these would remain in Wav format to maintain sound quality without loss of detail, while the finished item with the sounds integrated into the video, this would be saved into an Mpeg4 based file format, so as to reduce the overall size of the video as well as maintaining a good quality for the sound and video. This will also comply to the EBU128 loudness and standards legislations.